



# SWD Urethane Partnership Program

## What does partnership mean to you?

At SWD it means never forgetting our roots. We were started by SPF contractors, 40 years ago, who needed solutions that traditional polyurethane suppliers could not provide.

Our continuing experience gives us the unique understanding of how to partner with you to help grow your business effectively and profitably.

We don't drop off blind leads and promise blue-sky results. We work with you to help educate and identify needs and opportunities, find solutions to your problems and position you for success.

***We have been where you are and can help you get where you want to be.***



**The SWD partnership program has 5 elements:**

### **1. Full Product Line**

The wide variety of approved SWD polyurethane products gives you the ability to expand your business without any hassles.

### **2. Parts & Equipment**

SWD understands the importance of having the right equipment to do the job. We guarantee special discounted prices and one-stop service on all parts & equipment.

### **3. Customized Training**

SWD tailors our training programs to meet your needs. You pick the topic and time; we bring the trainings to your team.

### **4. Continuing Education**

Learning doesn't end with training. SWD provides interactive web casts to provide knowledge on a variety of sales, marketing and business development topics. Each session is designed to help you expand your business.

### **5. On-going Partnership Support**

SWD provides technical support for equipment, & products as well as sales and marketing support.

